



Serving docs to AI agents

Learnings and best practices



Speaker

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Overview



Docs discoverability



Llms.txt and AI agent behaviour

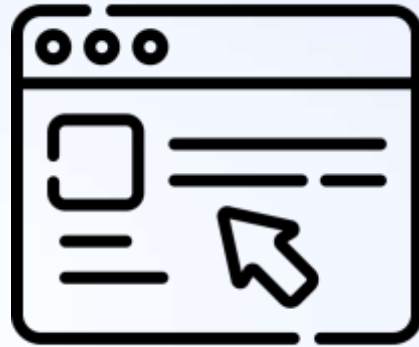


Agent friendly docs - Tips

Pre-AI age



Google search

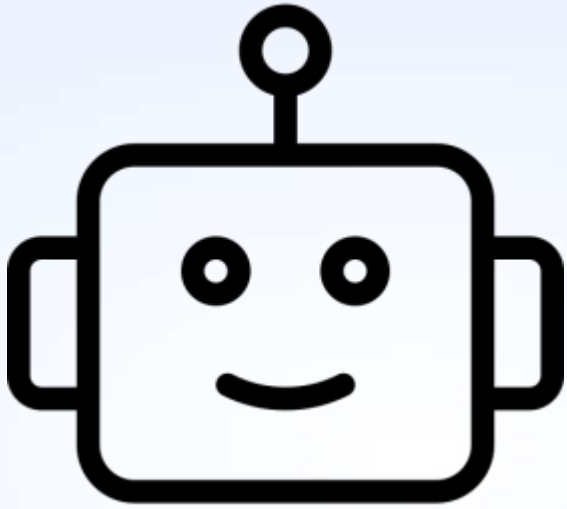


Docs site

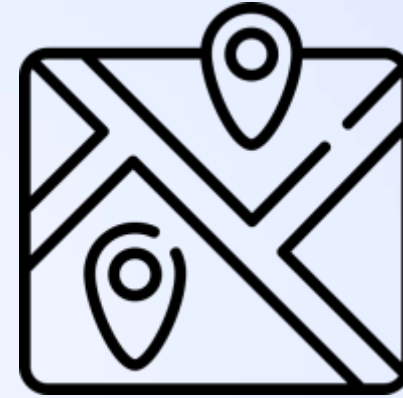


Read article

Search Engine Discoverability



Robots.txt



SEO

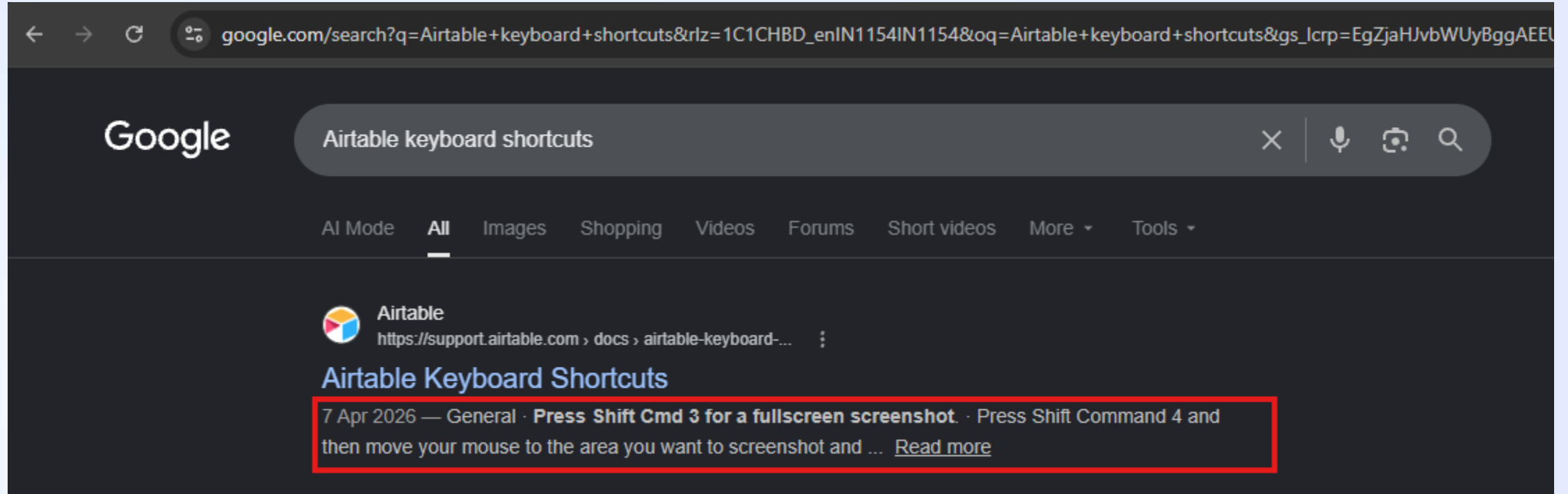
This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
▼ <sitemapindex xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
  <script src="chrome-extension://eiimnmioipafcokbfikbljfdeojpgbgh/activeContentBlocker.js"/>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-de.xml</loc>
  </sitemap>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-en.xml</loc>
  </sitemap>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-es.xml</loc>
  </sitemap>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-fr.xml</loc>
  </sitemap>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-pt.xml</loc>
  </sitemap>
  ▼ <sitemap>
    <loc>https://docs.document360.com/sitemap-nl.xml</loc>
  </sitemap>
</sitemapindex>
```

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
▼<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
  <script src="chrome-extension://eiimmioipafcokbfikbljfddeojpcgbh/activeContentBlocker.js"/>
  ▼<url>
    <loc>https://docs.document360.com</loc>
    <lastmod>2026-07-29T13:10:52.2890062Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/tables</loc>
    <lastmod>2026-07-27T10:21:23.9Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/release-notes-writing-guide</loc>
    <lastmod>2026-07-27T10:04:36.162Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/troubleshooting-articles</loc>
    <lastmod>2026-07-27T10:01:27.335Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/reference-articles</loc>
    <lastmod>2026-07-27T09:58:34.791Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/conceptual-articles</loc>
    <lastmod>2026-07-27T09:53:54.629Z</lastmod>
  </url>
  ▼<url>
    <loc>https://docs.document360.com/docs/how-to-articles</loc>
    <lastmod>2026-07-27T09:50:58.701Z</lastmod>
  </url>
```


Remember SEO ?



AI Agents



WebFetch / WebSearch

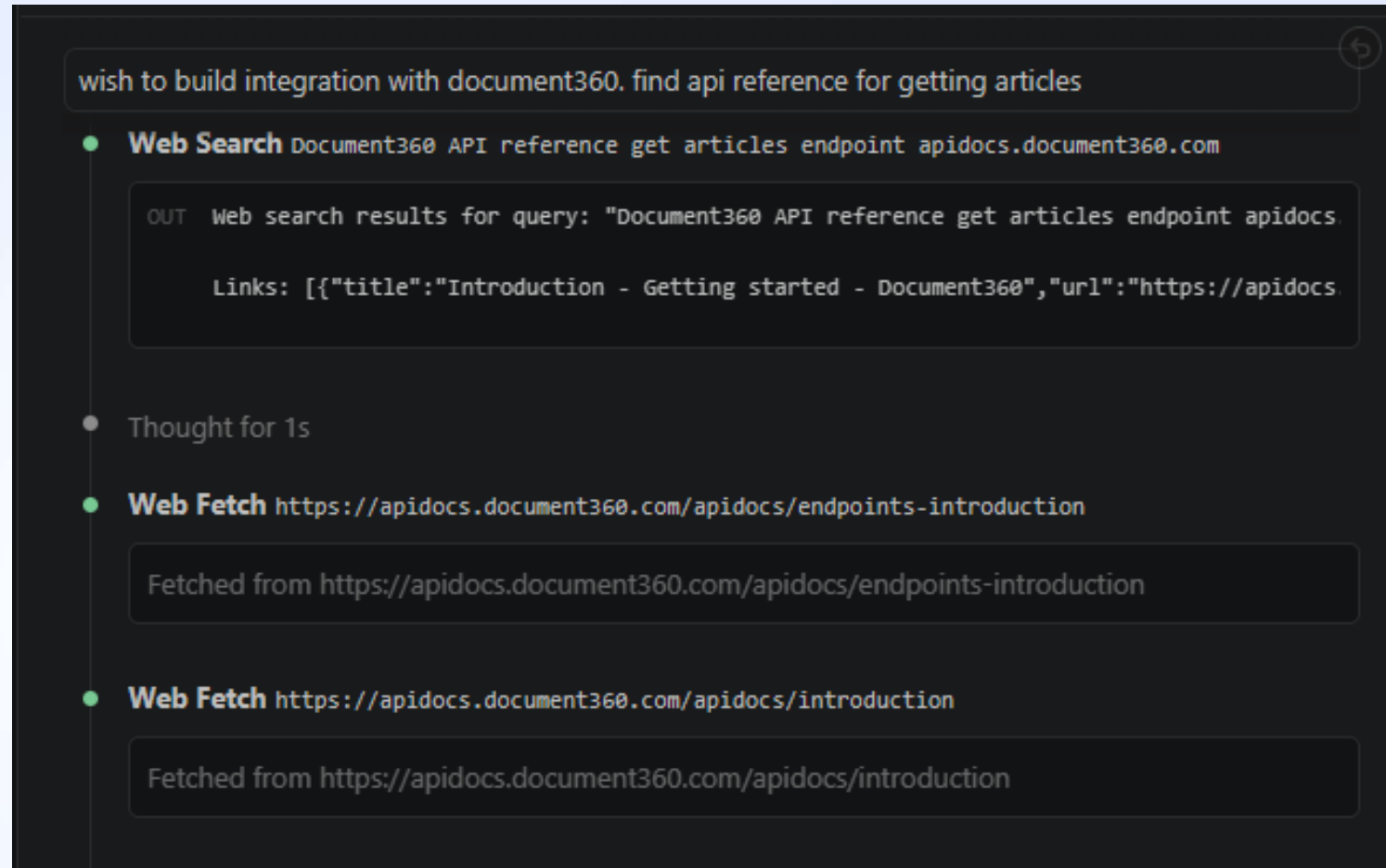


FireCrawl / Fetch MCP



MCP tools

WebSearch



The screenshot displays the Claude Code interface with a dark theme. At the top, a prompt box contains the text: "wish to build integration with document360. find api reference for getting articles". Below the prompt, a vertical timeline of actions is shown on the left, with a green dot indicating the current step: "Web Search". The main area shows the output of this step: "OUT Web search results for query: 'Document360 API reference get articles endpoint apidocs.'". Below this, a JSON object is displayed: "Links: [{\"title\": \"Introduction - Getting started - Document360\", \"url\": \"https://apidocs.\"". Further down, the timeline shows a grey dot for "Thought for 1s". The next step is "Web Fetch" with the URL "https://apidocs.document360.com/apidocs/endpoints-introduction". Below this, a box shows the fetched content: "Fetched from https://apidocs.document360.com/apidocs/endpoints-introduction". The final step is another "Web Fetch" with the URL "https://apidocs.document360.com/apidocs/introduction", followed by a box showing "Fetched from https://apidocs.document360.com/apidocs/introduction".

wish to build integration with document360. find api reference for getting articles

- **Web Search** Document360 API reference get articles endpoint apidocs.document360.com

OUT Web search results for query: "Document360 API reference get articles endpoint apidocs."

Links: [{"title": "Introduction - Getting started - Document360", "url": "https://apidocs."}

- Thought for 1s
- **Web Fetch** https://apidocs.document360.com/apidocs/endpoints-introduction

Fetched from https://apidocs.document360.com/apidocs/endpoints-introduction

- **Web Fetch** https://apidocs.document360.com/apidocs/introduction

Fetched from https://apidocs.document360.com/apidocs/introduction

Open prompt inside Claude Code

WebFetch



Haiku model



Summarize content

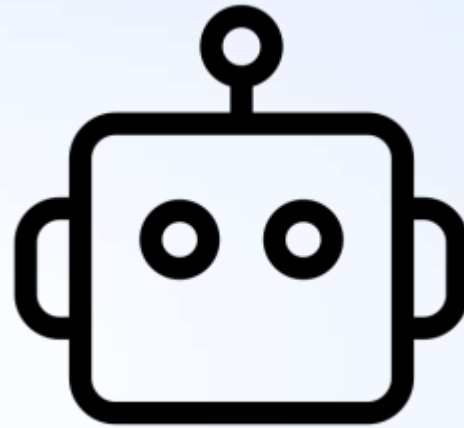


Context window

Content problems



Javascript renders

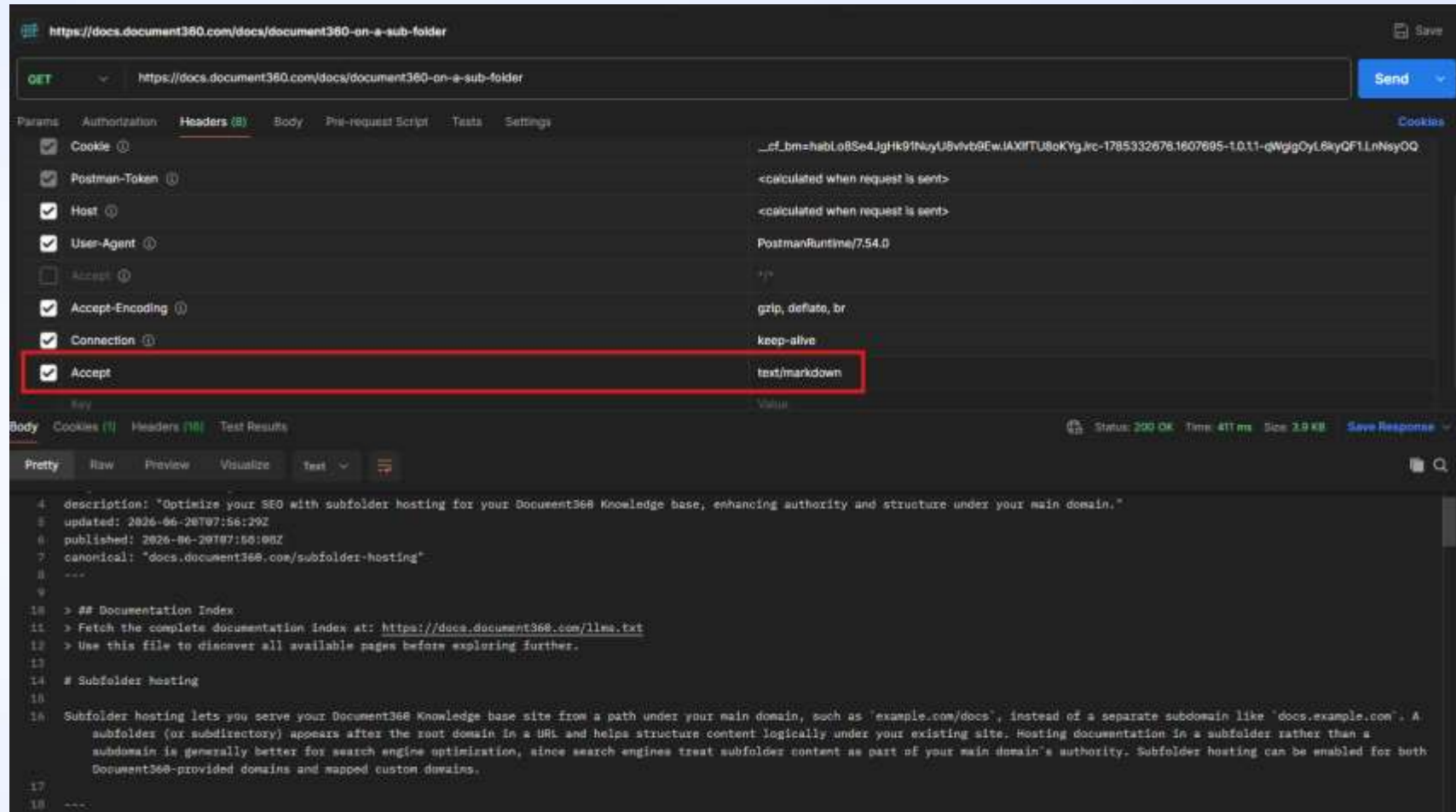


Bot detection



Rate limiting

Content negotiation : Accept header



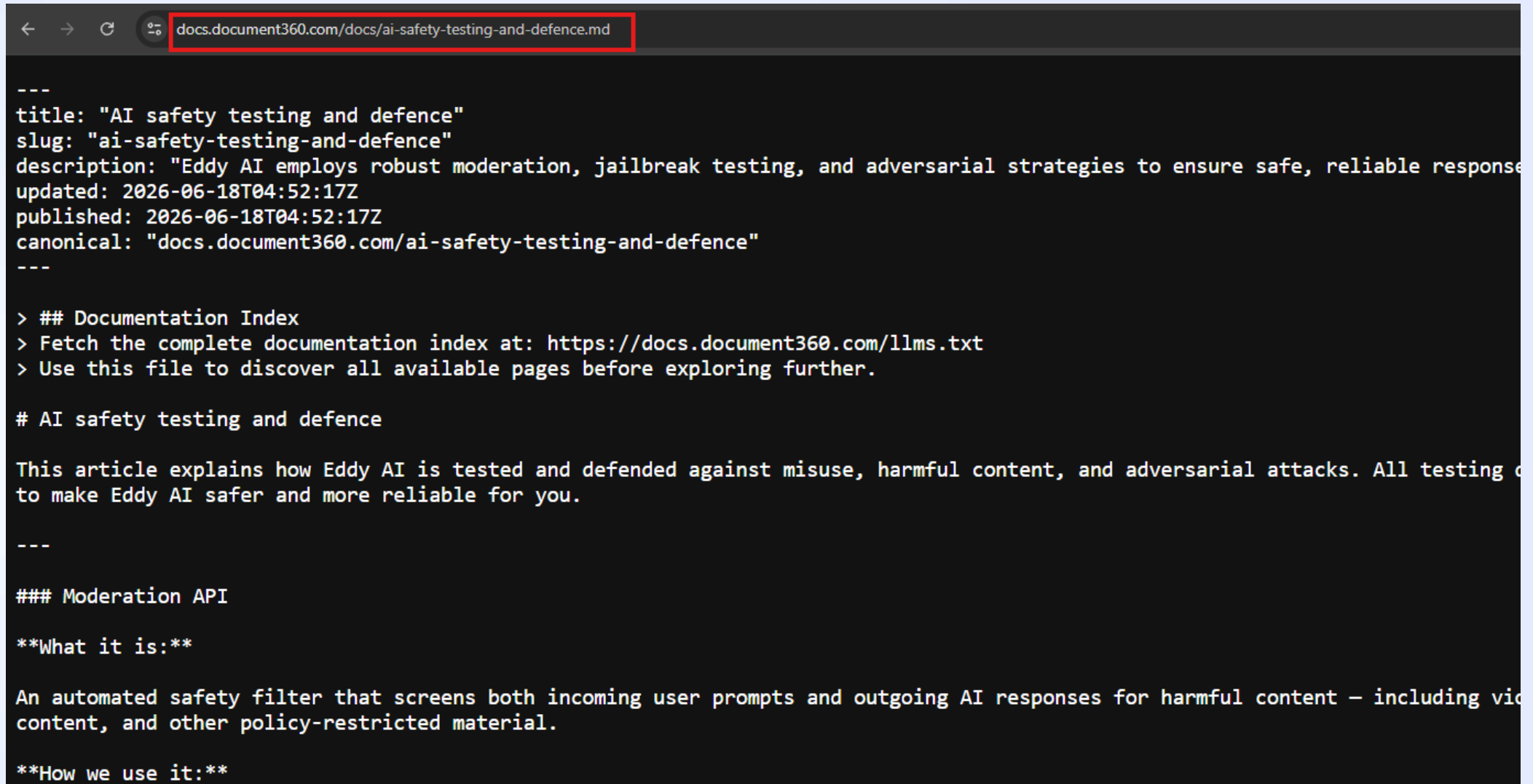
The screenshot displays the Postman interface for an HTTP GET request to `https://docs.document360.com/docs/document360-on-a-sub-folder`. The **Headers** tab is active, showing a list of headers. The **Accept** header is highlighted with a red box, indicating its value is `text/markdown`. Other headers include `Cookie`, `Postman-Token`, `Host`, `User-Agent`, `Accept-Encoding`, and `Connection`. The response status is **200 OK**, and the response body is displayed in the **Body** tab, showing a JSON object with metadata and a documentation index.

```
4 description: "Optimize your SEO with subfolder hosting for your Document360 Knowledge base, enhancing authority and structure under your main domain."
5 updated: 2026-06-20T07:56:29Z
6 published: 2026-06-20T07:56:08Z
7 canonical: "docs.document360.com/subfolder-hosting"
8 ---
9
10 > ## Documentation Index
11 > Fetch the complete documentation index at: https://docs.document360.com/llms.txt
12 > Use this file to discover all available pages before exploring further.
13
14 # Subfolder hosting
15
16 Subfolder hosting lets you serve your Document360 Knowledge base site from a path under your main domain, such as 'example.com/docs', instead of a separate subdomain like 'docs.example.com'. A
subfolder (or subdirectory) appears after the root domain in a URI and helps structure content logically under your existing site. Hosting documentation in a subfolder rather than a
subdomain is generally better for search engine optimization, since search engines treat subfolder content as part of your main domain's authority. Subfolder hosting can be enabled for both
Document360-provided domains and mapped custom domains.
17
18 ---
```

Content negotiation : Accept header

- ?format=markdown
- X-Response-Format: markdown

Add .md to slug



The screenshot shows a web browser window with the address bar containing the URL `docs.document360.com/docs/ai-safety-testing-and-defence.md`, which is highlighted with a red rectangle. The page content is displayed in a dark-themed editor and includes frontmatter, a documentation index, a section header, and introductory text.

```
---
title: "AI safety testing and defence"
slug: "ai-safety-testing-and-defence"
description: "Eddy AI employs robust moderation, jailbreak testing, and adversarial strategies to ensure safe, reliable response"
updated: 2026-06-18T04:52:17Z
published: 2026-06-18T04:52:17Z
canonical: "docs.document360.com/ai-safety-testing-and-defence"
---
```

> ## Documentation Index
> Fetch the complete documentation index at: <https://docs.document360.com/llms.txt>
> Use this file to discover all available pages before exploring further.

AI safety testing and defence

This article explains how Eddy AI is tested and defended against misuse, harmful content, and adversarial attacks. All testing and defense strategies are designed to make Eddy AI safer and more reliable for you.

```
---
```

Moderation API

****What it is:****

An automated safety filter that screens both incoming user prompts and outgoing AI responses for harmful content – including violent content, and other policy-restricted material.

****How we use it:****



llms.txt

llms.txt

The /llms.txt file

Code

Python module & CLI

Python source

JavaScript

Editors and IDEs

ed, the standard text editor

Tutorials

llms.txt in Different Domains

How to help LLMs understand your nbdev project

The /llms.txt file

A proposal to standardise on using an `/llms.txt` file to provide information to help LLMs use a website at inference time.

AUTHOR

Jeremy Howard

PUBLISHED

September 3, 2024

Background

Large language models increasingly rely on website information, but face a critical limitation: context windows are too small to handle most websites in their entirety. Converting complex HTML pages with navigation, ads, and JavaScript into LLM-friendly plain text is both difficult and imprecise.

While websites serve both human readers and LLMs, the latter benefit from more concise, expert-level information gathered in a single, accessible location. This is particularly important for use cases like development environments, where LLMs need quick access to programming documentation and APIs.

Proposal

We propose adding a `/llms.txt` markdown file to websites to provide LLM-friendly content. This file offers brief background information, guidance, and links to detailed markdown files.


llms.txt logo

llms.txt markdown is human and LLM readable, but is also in a precise format allowing fixed processing methods (i.e. classical programming techniques such as parsers and regex).

We furthermore propose that pages on websites that have information that might

On this page

[Background](#)

[Proposal](#)

[Format](#)

[Existing standards](#)

[Example](#)

[Directories](#)

[Integrations](#)

[Next steps](#)

[Report an issue](#)

Other Formats

[Markdown](#)

llms.txt



Serve content to LLMs



Markdown format



llms-full.txt



No W3C

lms.txt structure

```
# Title
```



```
> Optional description goes here
```

```
Optional details go here
```

```
## Section name
```

```
- [Link title](https://link_url): Optional link details
```

```
## Optional
```

```
- [Link title](https://link_url)
```



docs.document360.com/llms.txt

Document360

> Knowledge base documentation for Document360.

Document360 2.0

- [Getting started](https://docs.document360.com/docs/getting-started.md)
- [Welcome to Document360](https://docs.document360.com/docs/welcome-to-document360.md):
- [AI native documentation](https://docs.document360.com/docs/ai-native-documentation.md)
- [Organizing your knowledge base](https://docs.document360.com/docs/organizing-your-know)
- [Navigating Document360](https://docs.document360.com/docs/navigating-document360.md):
- [Quickstart](https://docs.document360.com/docs/quickstart.md): Quickly set up Document3
- [Migrate to Document360](https://docs.document360.com/docs/migrate-to-document360.md):

Format

[Article title] (link) <description>

Documentation Index

The screenshot shows a REST client interface with a GET request to `https://docs.document360.com/docs/document360-on-a-sub-folder`. The Headers tab is active, displaying various request headers. The Body tab shows the JSON response, which includes a documentation index and a subfolder hosting section. A red box highlights the index instructions.

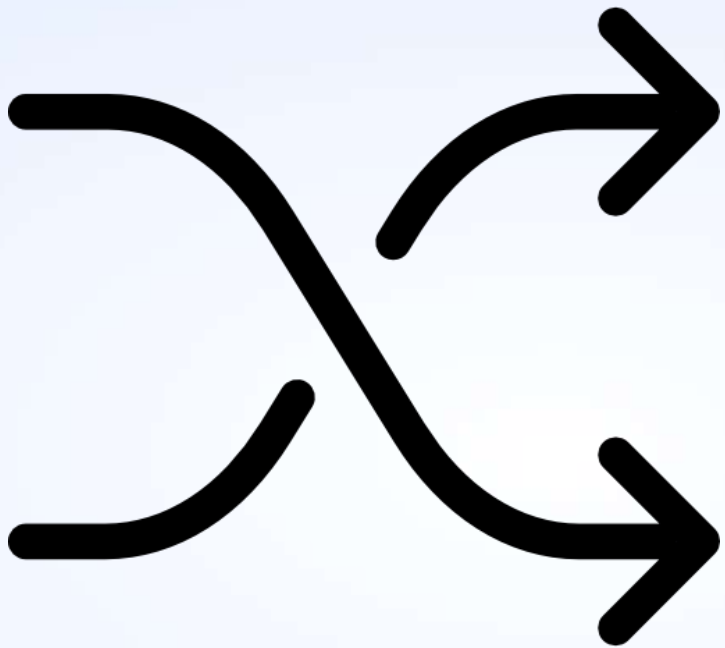
Request Headers:

Key	Value
Postman-Token	<calculated when request is sent>
Host	<calculated when request is sent>
User-Agent	PostmanRuntime/7.54.0
Accept	*/*
Accept-Encoding	gzip, deflate, br
Connection	keep-alive
Accept	text/markdown

Response Body (JSON):

```
1 ---
2 title: "Subfolder hosting"
3 slug: "subfolder-hosting"
4 description: "Optimize your SEO with subfolder hosting for your Document360 Knowledge base, enhancing authority and structure under your main domain."
5 updated: 2026-06-20T07:56:29Z
6 published: 2026-06-20T07:58:08Z
7 canonical: "docs.document360.com/subfolder-hosting"
8 ---
9
10 > ## Documentation Index
11 > Fetch the complete documentation index at: https://docs.document360.com/llms.txt
12 > Use this file to discover all available pages before exploring further.
13
14 # Subfolder hosting
15
16 Subfolder hosting lets you serve your Document360 Knowledge base site from a path under your main domain, such as `example.com/docs`, instead of a separate subdomain like `docs.example.com`. A subfolder (or subdirectory) appears after the root domain in a URL and helps structure content logically under your existing site. Hosting documentation in a subfolder rather than a subdomain is generally better for search engine optimization, since search engines treat subfolder content as part of your main domain's authority. Subfolder hosting can be enabled for both Document360-provided domains and mapped custom domains.
```

Redirects



Same host allowed



Cross domain depends on tool



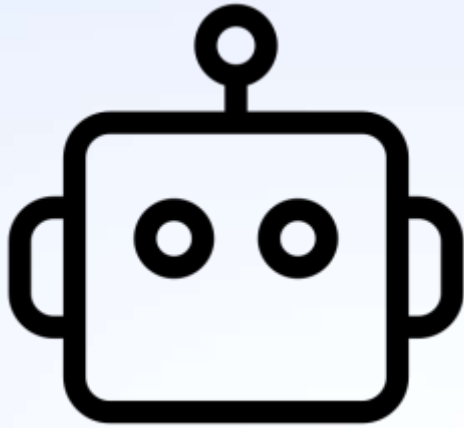
Broken link not acceptable



Link status



AI agent characteristics



Read and disappear



Leave little traces



Execute docs



Accessibility

Traces

```
Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Code/1.109.5 Chrome/142.0.7444.265 Electron/39.3.0 Safari/537.36
```

AI agent analytics



AI agent analytics

User agents

AGENT	TYPE	REQUESTS	SHARE	TREND
 GPTBot GPTBot/1.2 (OpenAI)	Training	384,210	22.6%	
 ClaudeBot ClaudeBot/1.0 (Anthropic)	Training	297,540	17.5%	
 Google-Extended Google-Extended	Training	241,880	14.2%	
 PerplexityBot PerplexityBot/1.0	Assistant	208,640	12.3%	
 Bytespider Bytespider (ByteDance)	Training	174,300	10.3%	
 Amazonbot Amazonbot/0.1	Search	121,450	7.1%	
 Meta-ExternalAgent meta-externalagent/1.1	Training	98,720	5.8%	
 OAI-SearchBot OAI-SearchBot/1.0	Assistant	76,540	4.5%	
 Applebot-Extended Applebot-Extended	Training	54,210	3.2%	
 CCBot CCBot/2.0 (Common Crawl)	Search	42,980	2.5%	

Top articles by AI agents

#	ARTICLE	REQUESTS	Most crawled TOP AGENT
1	Authentication & API keys /guides/authentication	58,420	
2	Quickstart: your first request /getting-started/quickstart	51,230	
3	API reference — Messages /api/reference/messages	47,890	
4	Rate limits & quotas /guides/rate-limits	39,640	
5	Error codes reference /api/errors	34,110	
6	Webhooks & event delivery /guides/webhooks	29,870	
7	SDK installation (Python) /sdks/python/install	26,540	
8	Pagination & cursors /api/pagination	21,980	
9	Streaming responses /guides/streaming	18,760	
10	Changelog /changelog	15,320	

Content tips



Tips



Loss of content translation (e.g tabs)



Working code samples



Executable steps for user guide



Content word limit based on context window



Curating business terms

Thank You!



Questions ?