



Webinar On



Inside the Shift: Real AI Use Cases in Tech Writing



Speaker

Alina Desiatnikova
Technical Writer, Bolt

About Me



- 7+ years in Tech Writing
- 10 years in IT
- Currently solo tech writer in a fintech startup
- I write docs, maintain the help site, and support cross-team initiatives

AI Proofreading

- Trained AI on custom style guide
 - Use AI for various proofreading tasks
- ✓ Always double-check dev-facing content

Audience Simulation

- Great for early usability feedback
 - Finds clarity gaps, improves flow
 - Useful prompt: “Read as a developer / architect”
- ⊘ Don't forget to request expert review before merging

Dev Help for Docs Platform

- Solo writer = no dev peer
 - Site: Hugo (docs-as-code, GitHub)
 - AI helps explore technical solutions
- ✓ Request dev review for all changes

Beyond Docs: AI in Cross-Functional Work

With AI, I've been able to contribute to areas like:

- Creating system requirements
- Generating UI mockups
- Supporting product & design iterations

When AI Doesn't Help

Task

What Went Wrong

Crawl for 404s

AI didn't run it, had to do manually

Docs audit

Broken links, empty output

Research

Too much time prompting, poor results

What I've Learned

- AI is powerful, but not magic
- Know your content and audience
- Develop your domain and product knowledge
- Use AI to amplify — not replace — your voice
- Keep experimenting!

Questions?

Thank You!

