



# Streamline content creation using LLM Agents

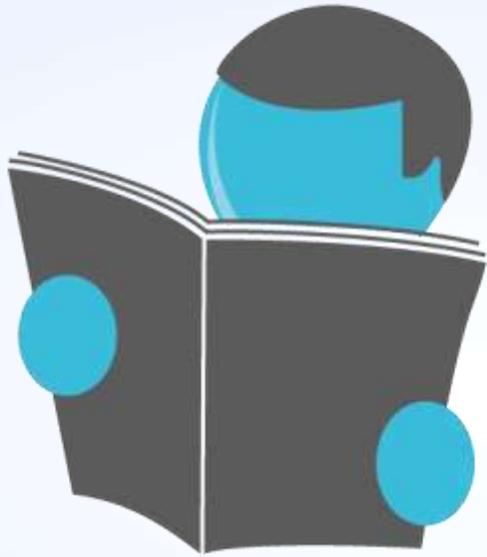
Speaker

**Selvaraaju Murugesan**

Head of Data Science



# Overview



Content creation process



Role of LLM Agents

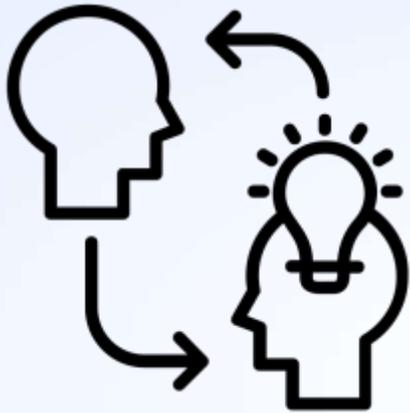


Style guide in content creation

# Session 1

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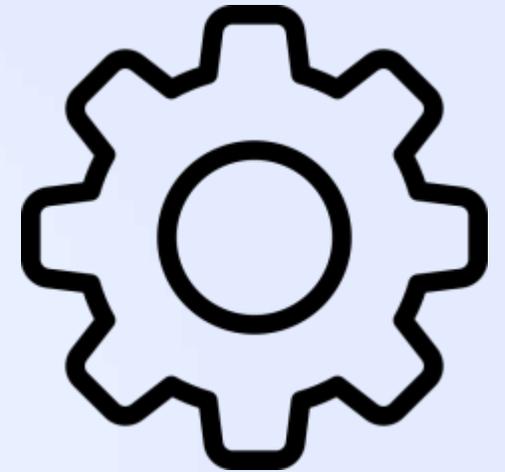
# Content creation process



Knowledge transfer session  
Stakeholders



Article content  
Technical writers



Content management  
Technical writer

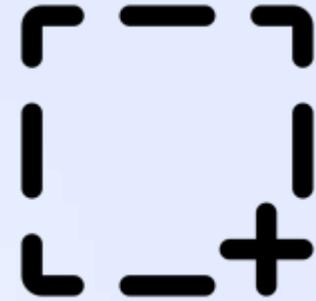
# Technical writer's challenge



Meetings



Search for information



Screenshots

# Technical writer's challenge



Style guide



Metadata

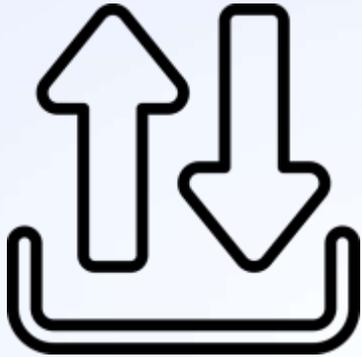


Review

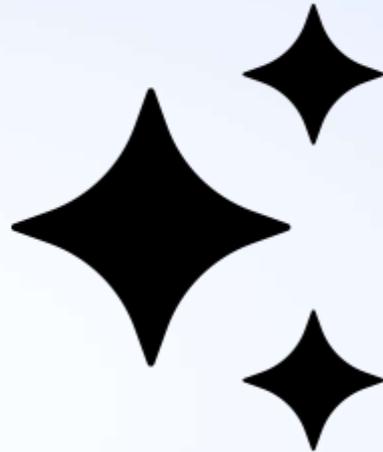
# Session 2

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# Prompt Engineering



Specify task with input  
and required output



Large Language Model  
Undertakes the task

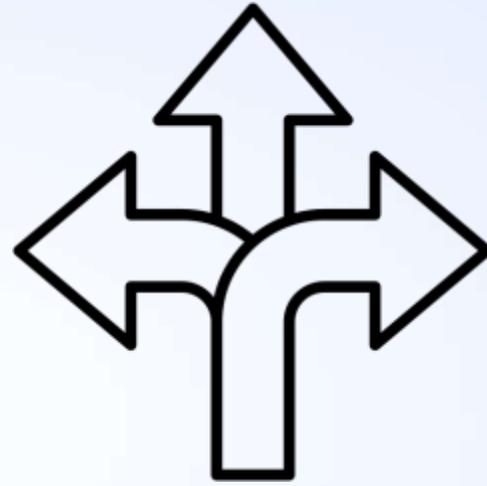


Skill in efficiently  
crafting the right prompt

# LLM Agents



Plan

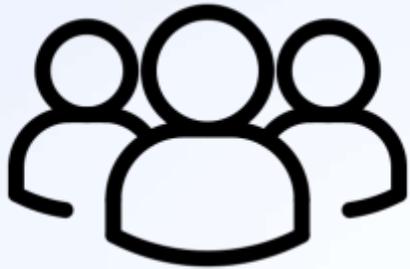


Decide



Execute

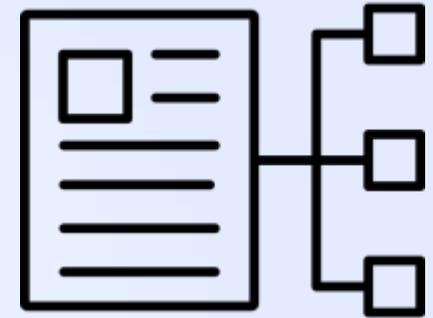
# Consistent writing is hard



Different team of  
technical writers

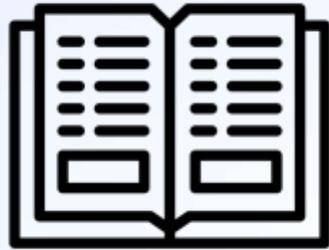
**Aa**

Inconsistency in using  
business terms



Different content  
structure

# Style guide



Style guide



Standard for writing



Rules for formatting



Content structure

# Style guide

Grammar

Abbreviation

Numbers

Apostrophe

Capitalization

Voice & tone

Use of symbols

Formatting

Point of view

Hyperlinks

Code sample

Accessibility

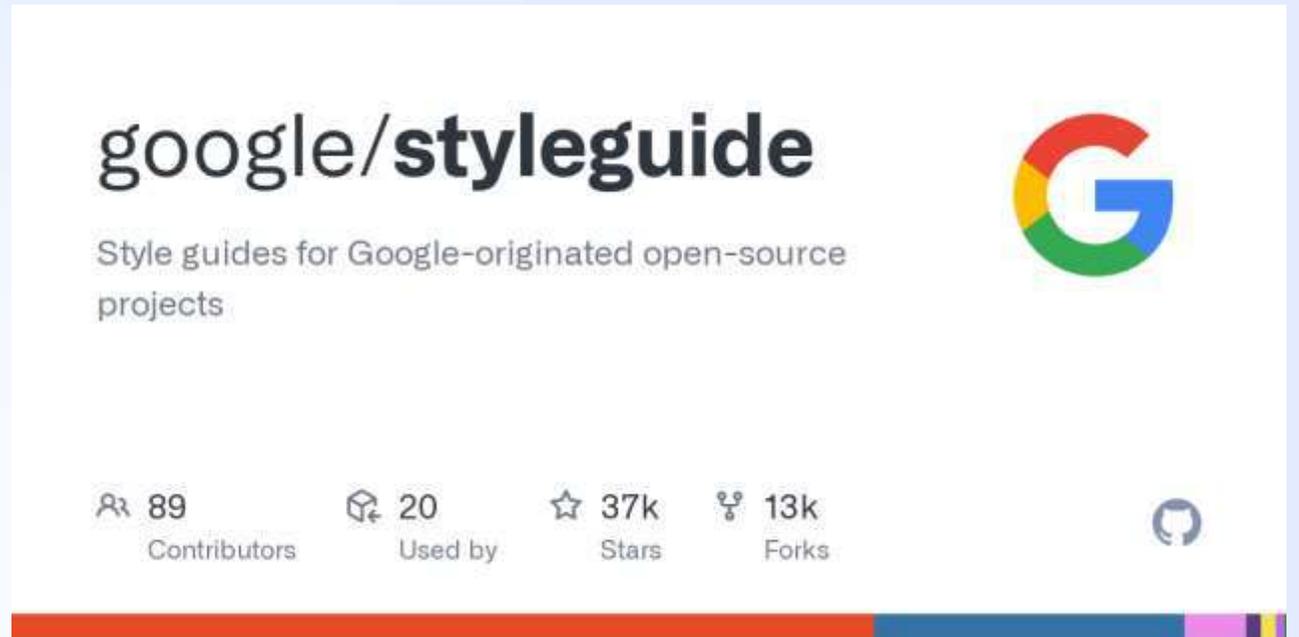
Word limit

Glossary

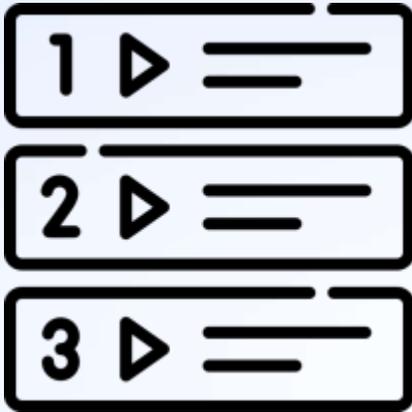
Pronouns

Table data

# Industry standards



# Templates



Sections



FAQs



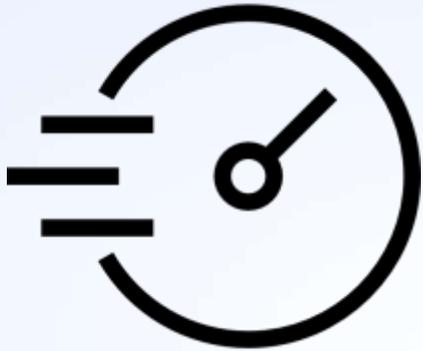
Glossary

# Session 3

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# Use cases



Increasing  
feature velocity

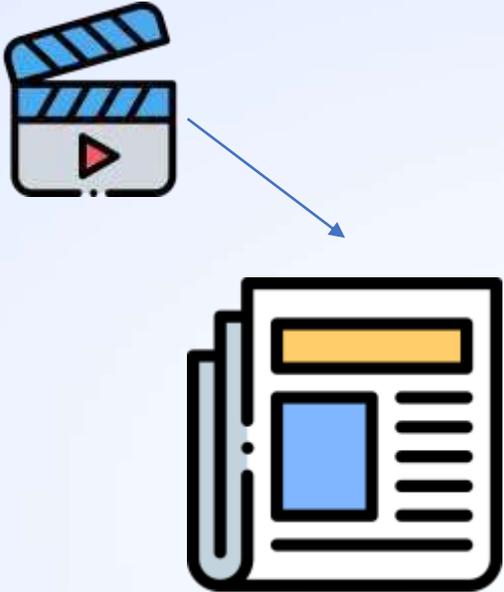


Less  
technical writers



Reducing time to get  
first draft

# “How-to” article from video



Technical writers in meetings



Step-by-step process shown



Take screenshots



All in one step using style guide



# Article using KB & Web



New article from research



Combine KB & internet information



Templates



All in one step using style guide



# Article from media transcript or audio



Article from audio & transcript



Blog ideas or release notes



Templates



All in one step using style guide



# Outcomes



Quick to publish

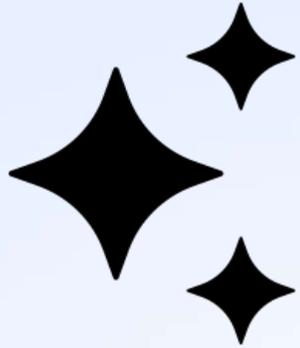


Compliant with style guide



Increase in productivity

# Takeaways



Artificial Intelligence



Consistent AI content



Faster documentation flow



Quicker delivery



Use GenAI toolkit

Questions ?

# Thank You!

