



Webinar On

# Why Decision Trees? Because Your FAQs Aren't Working

Speaker

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# Overview



Why Decision Tree?



Live demo



Benefits

# Why Decision Tree?



# Why Decision Tree?



## Static Help Articles Aren't Always Enough

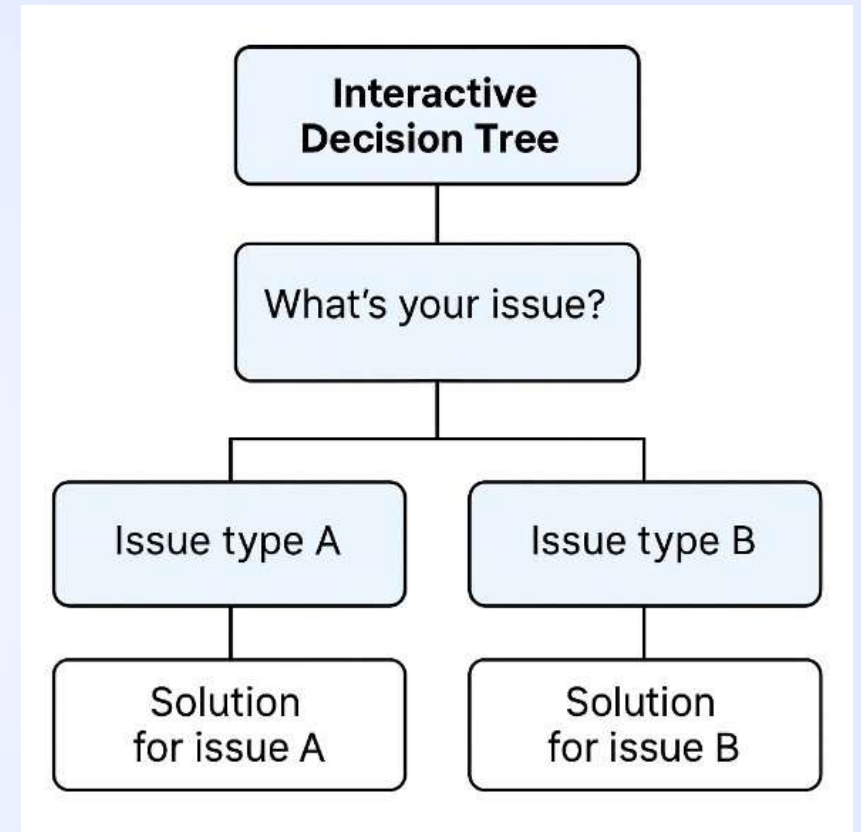
- Users are overwhelmed by long-form content.
- One article tries to solve many problems = **confusion**.
- Reading through 1,000 words for a simple fix? No thanks.

# Why Decision Tree?



## The New Way: Interactive Decision Trees

- Let users **click their way** to the exact answer.
- Step-by-step help that's Simple, Visual, Fast and Focused.
- Like a **mini-conversation** inside your documentation.



# Why Decision Tree?



## **No Code Needed**

- No dev team? No problem.
- **Drag, drop, and publish** in minutes
- Easy to update. Easy to scale.





# Let's Talk Benefits

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# Benefits

- ✓ It's not just a feature—it's a better experience
- ✓ Tickets go down
- ✓ Onboarding becomes easier
- ✓ Customers are less frustrated
- ✓ And your team stops answering the same 5 questions over and over

Questions ?

# Thank You!

