#### DOCUMENT360



# Eddy Al Deep Dive Why, What and How

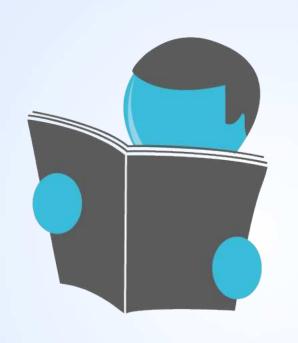
Speaker

#### Selvaraaju Murugesan

Head of Data Science, Document360 <a href="https://www.linkedin.com/in/selvaraaju">https://www.linkedin.com/in/selvaraaju</a>



#### Overview





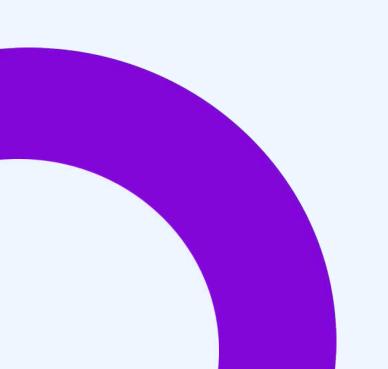
**Eddy AI Chatbot** 



Al Writer



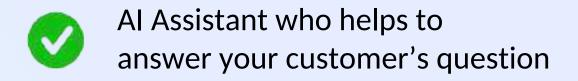
**Al Glossary Generator** 



## Session 1—

#### Eddy Al Chatbot



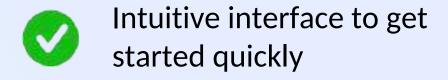


Provides accurate answers within few seconds

Scans your entire knowledge base to provide answers

#### Ask Eddy Al





Cites source articles to gain customer trust

Customer feedback on the responses for analytics

### Ask Eddy Al



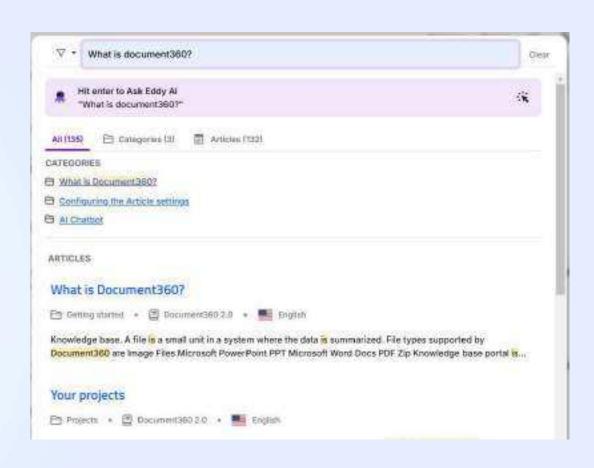
Provide comprehensive answers based on article content

Can understand code related questions and provide code snippet

Can answer question based on table content

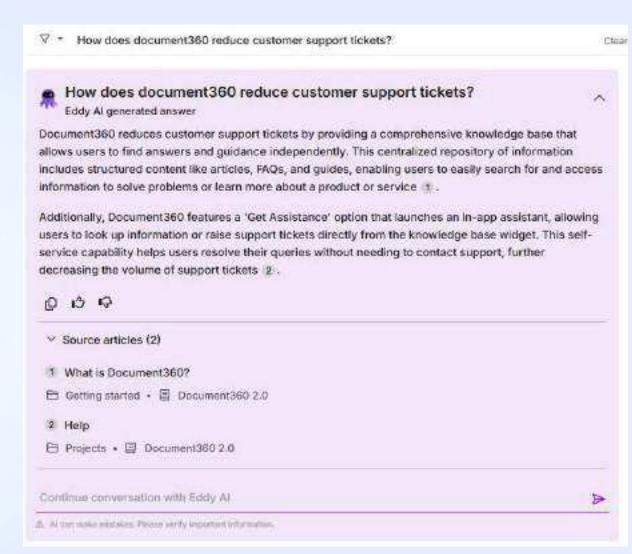
### Eddy – Knowledge base site





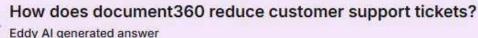
#### Eddy – Sample question





#### Eddy – Inline citations





Document360 reduces customer support tickets by providing a comprehensive knowledge base that allows users to find answers and guidance independently. This centralized repository of information includes structured content like articles, FAQs, and guides, enabling users to easily search for and access information to solve problems or learn more about a product or service 1.

Additionally, Document360 features a 'Get Assistance' option that launches an in-app assistant, allowing users to look up information or raise support tickets directly from the knowledge base widget. This selfservice capability helps users resolve their queries without needing to contact support, further decreasing the volume of support tickets 2.







### Using prompt analytics



**Analytics** 



**Intent** of the "Ask"



Identify knowledge gaps



Update new knowledge



Refactor content



#### Language support





Support 18+ languages



Supports US, UK & Aus English



**Supports Localization** 

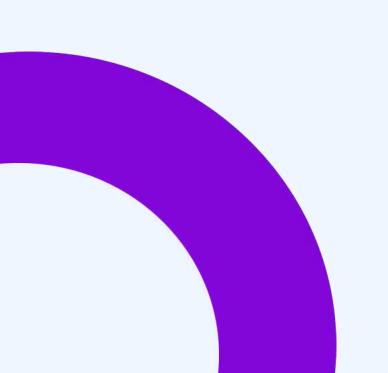
#### Ask Eddy Al API







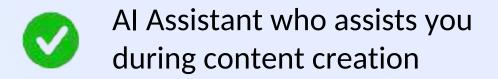




## Session 2

#### Al Writer

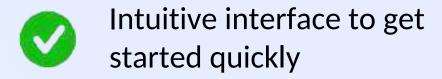




- Helps to boost your productivity and get things done quicker
- Contextual recommendation based on content

#### Al Writer





Inside Advanced Editor, it is available all time

All Eddy's recommendations can be regenerated

#### Al Writer







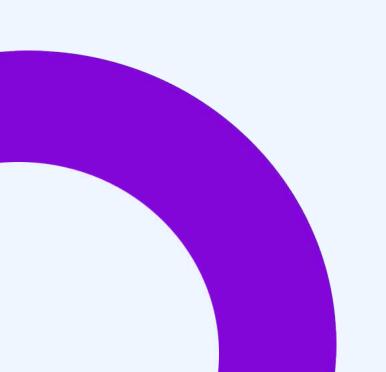


Split sentence

Content to table

Improve it





## Session 3

### Ask Eddy: Tag Generator









## Ask Eddy: Related article recommendation





Suggest related articles



Better content engagement



Can be dynamically generated

# Ask Eddy: SEO meta description generator





**Generates SEO description** 



100 - 150 characters

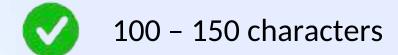


Boost search engine ranking

### Ask Eddy: Alt text generator

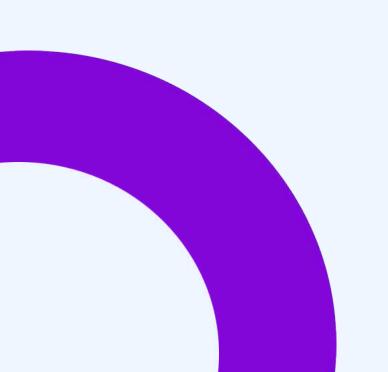












## Session 4

#### Al Glossary Generator











### **Change Management**





### Take aways





Role of technical writer is evolving



Adopting AI is becoming norm



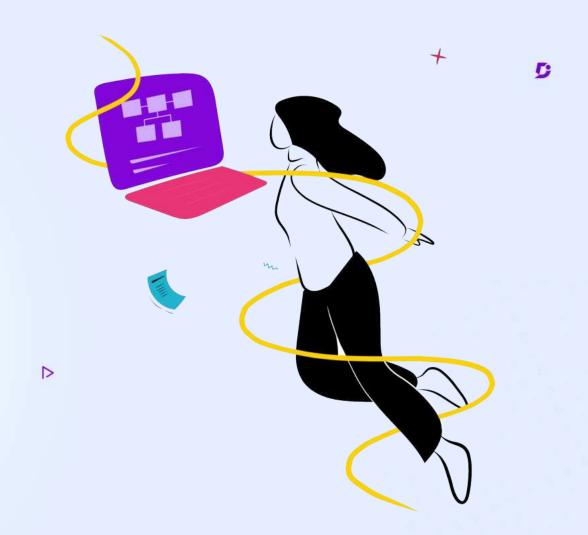
More value from Eddy Al



Use analytics

#### +

### Thank You!





## Questions?